

# The “Zrii™ Prosperity Plan™” Explained

By Douglas Schwartz ([www.Amalaki-Drink.Blogspot.com](http://www.Amalaki-Drink.Blogspot.com))



## Prosperity Plan™

### Fast Start Training Bonus<sup>1</sup> (paid weekly)

↑ Enroller Tree	Enroller Level	1st Month	2nd Month	3rd Month
	5			5%
	4			5%
	3		5%	5%
	2		5%	5%
	Enroller PV: 240+	40%	30%	20%
Enroller PV: 120+	30%	20%	10%	

### 5% Fast Start Bonus Pool (paid monthly)

5 personal enrollments per month with minimum 120 AS = 1 share in the pool

### Unilevel Royalty Bonus – dynamically compressed (paid monthly)

Paid as Rank	Independent Executive	1-Star Executive	2-Star Executive	3-Star Executive	4-Star Executive	5-Star Executive	6-Star Executive	7-Star Executive	8-Star Executive	9-Star Executive	10-Star Executive
Minimum Monthly PV <sup>2</sup>	120	120	120	120	240	240	240	240	240	240	240
Minimum Monthly OV <sup>3</sup>	N/A	1,000	2,500	5,000	10,000	20,000	50,000	100,000	200,000	500,000	1 million
Maximum % per leg	N/A	N/A	N/A	N/A	N/A	N/A	60%	60%	60%	60%	60%
Rank Qualifications	None	None	None	None	1,3-Star	2,3-Star	3,3-Star	3,3-Star	1,6-Star <sup>4</sup>	2,6-Star <sup>4</sup>	3,6-Star
Leg Requirements	1	1	1	1	1	2	3	3	3	3	3
↓ Placement Tree	1st	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	2nd	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
	3rd		7%	7%	7%	7%	7%	7%	7%	7%	7%
	4th			5%	5%	5%	5%	5%	5%	5%	5%
	5th				5%	5%	5%	5%	5%	5%	5%
	6th					5%	5%	5%	5%	5%	5%
	7th						5%	5%	5%	5%	5%
	8th							5%	5%	5%	5%
	9th								2%	2%	2%

2nd Business Center

3rd Business Center

All-Star Bonus

### Infinity Bonus<sup>5</sup> (paid monthly)

1.5%

1%

.5%

3-Stars qualify to earn 1.5% infinitely deep

5-Stars qualify to earn 2.5% infinitely deep

6-Stars qualify to earn 3% infinitely deep

### Matching Bonus<sup>6</sup> (paid monthly)

\*Must enroll 1 person on AS per month in order to earn the monthly Matching Bonus, through 6-Star Executive.

10%	10%	10%	15%	15%	15%	20%	20%	20%	20%	20%
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

### 3% All Star Bonus (paid quarterly)

3% of total commissionable sales paid to qualified 8-Star, 9-Star, and 10-Star Executives. 1% of the bonus is paid pro rata at each rank.

8-Star Pool	9-Star Pool	10-Star Pool
1%	1%	1%

### 2% Founders Bonus (paid annually)

One share of 2% of new market commissionable sales will be paid as a royalty, to any Independent Executive who attains the rank of 7-Star Executive or above, within 1 year of a country launch. Bonus is 1% for each successive year. Note: Rank must be maintained 9 out of 12 months in a calendar year in order to continue to participate in the Founders Bonus.

#### BONUS DETAILS:

<sup>1</sup>**Fast Start Training Bonus:** An Independent Executive whose autoship is 240 PV or more will receive 40% on the product purchased by anyone they personally enroll, during the first month of the new IE's enrollment. The sponsoring IE will receive 30% month 2 and 20% month 3 on purchases from the same new enrollee, so long as their own autoship is 240 PV or more. A sponsor whose autoship is under 240 PV will receive 30%, 20%, and 10% in months 1, 2, and 3, respectively. Fast Start volume in excess of 1200 PV in month one and 270 PV in months two and three will be paid out through the unilevel pay plan.

<sup>2</sup>**Minimum Monthly PV:** Personal Volume (PV) requirements may be satisfied through personal autoship (AS) or retail customer orders.

<sup>3</sup>**Minimum Monthly OV:** Organizational Volume (OV) = PV + all other volume in your organization.

<sup>4</sup>**Rank Qualifications:** Rank qualifiers must be in separate legs. Additionally, 8-Star must have at least 1 6-Star and at least 2 3-Stars or above. 9-Star must have at least 2 6-Stars and at least 1 3-Star or above.

<sup>5</sup>**Infinity Bonus:** Pays infinitely deep beneath your lowest qualified compressed level, until another IE in your organization achieves the same rank or higher.

<sup>6</sup>**Matching Bonus:** An IE must personally enroll at least one IE or Preferred Customer each month in order to earn Matching Bonus. Once an IE attains the rank of 7-Star Executive, there is no longer a monthly personal enrollment requirement to receive Matching Bonus. Matching Bonus is based on the unilevel check of personal enrollees.

# *The 8 Minute Quick Overview of Zrii's Prosperity Plan*

Upon first glance at the attached Zrii "Prosperity Plan", it may look confusing or perhaps even a little intimidating. However, it is my goal that after you read this short tutorial, that you will at least be able to interpret the plan and get a quick gist of what it is about. Then, for those of you who want an in-depth examination then read the extended version starting on page #5.

Every time someone orders Zrii, about 50% of the sale is paid back to the field. It is paid out over SEVEN different bonuses:

## **1. Fast Start Training Bonus (FSTB)**

Whenever you enroll someone, you get the lion's share of the commission over the first 3 months in the **FSTB**. In fact, if you are on a \$240 Auto Ship or higher, you will get 40% of the sale for their 1<sup>st</sup> month, 30% for their 2<sup>nd</sup> month, and 20% for their 3<sup>rd</sup> month. (Note: if your Auto Ship is only \$120 or \$135, then your commissions will be reduced and will only be 30% for month 1, 20% for month 2, and 10% for month 1).

The **FSTB** pays out according to the ENROLLER TREE. This ENROLLER TREE concept allows you to also get paid when your people start enrolling people too. In fact, the **FSTB** will pay you down to 5 levels deep. Anyone that you personally enroll will fall on your 1<sup>st</sup> Enrollment Level (EL1). Likewise, when your people enroll people, they will fall on 2<sup>nd</sup> Enrollment Level (EL2).

So depending upon where they fall on the ENROLLER TREE, it will determine how much you get paid and when. For instance, unless you are the Enroller, you won't receive anything for month 1. But if they fall on EL2 or EL3, you will get paid 5% for both the 2<sup>nd</sup> AND 3<sup>rd</sup> months. But if they fall on Level EL4 or EL5, then you will get the same 5%, BUT you will only get it for the 3<sup>rd</sup> month.

## **2. Fast Start Pool Bonus (FSPB)**

Zrii will set aside 5% of all commissionable sales from all the new enrollments in a given calendar month and put it into a kitty. To qualify to get into the bonus pool, Zrii will issue one share for every 5 new people that you enroll. So, if you enroll 5 people, you get one share. If you enroll 10, you get 2, and so on. At the end of the month Zrii will divide the kitty by the number of shares that were issued.

## **3. Unilevel Royalty Bonus (URB)**

This is the bonus that can provide you with a very nice residual check. I call it the "meat and potatoes" of the Prosperity Plan. Unlike the **FSTB** that compensates you based off of ENROLLMENT, this **URB** will compensate you based upon PLACEMENT.

The **FSTB** focuses on how you get paid for the first 3 months of your people entering Zrii. Whereas, the **URB** focuses on how you get paid for months 4 and beyond. The Prosperity Plan will pay you up to 9 Dynamically Compressed Levels deep. For instance, the **URB** will pay you 2% for people who fall on your

Placement Level 1 (PL1). It will pay you 4% for PL2. It will pay 7% for PL3. It will pay 5% for PL4 through PL8. And lastly, it will pay 2% for people who fall on PL9.

The **URB** will progressively pay you more levels as you advance in Star Ranking. For instance, everyone starts off at least at the ranking of an Independent Executive (IE) who get paid 2 levels deep and then it increases by one level for each star ranking you get up through a 7 Star. For instance, 1 Stars get paid down to 3 levels, 4 Stars get 6 levels, and 7 Stars get paid the maximum number down to 9 levels deep.

Zrii has strict guidelines as to how you can qualify to become the next higher rank. The main requirement is that of monthly Organizational Volume (OV). For instance, if you had \$1,000 in monthly OV, then you would meet the OV requirement to be a 1 Star. Likewise, if you had at least \$100,000 in monthly OV, then you would meet the OV requirement for a 7 Star. The other 4 requirements besides OV are put in place to make sure that you grow the business in a balanced fashion and that you help your team grow their business in the same balanced fashion too. So, if you do that, and you are actively purchasing the product for yourself, then it is quite easy to qualify for the various higher Star Rankings as your volume starts to rise.

Next, the **URB** also has one neat component to it called Dynamic Compression (DC). In a nutshell, DC is a mechanism that can allow you in certain scenarios to even get paid well beyond your limit of 9 levels deep. The way DC works is that the computer pays from the bottom up and searches up the chain to pay the 9 people that qualify. For instance, it will pay out the first two levels to the first two qualified IE's that it finds. Then it will search out a 1 Star, then a 2 Star, then a 3 Star, then a 4 Star, then a 5 Star, then a 6 Star, and then a 7 Star. Because not everyone will qualify, the computer will skip over (compression) that unqualified person and pay the first person that qualifies.

In my opinion, DC is the key ingredient that allows leaders to feel free to also enroll people who just want to casually work the business side of Zrii on a part time basis. DC is the mechanism that won't penalize leaders from having inactive distributors in their downline. DC is also the mechanism that encourages your upline to work with all new people even if they fall outside of their 9<sup>th</sup> actual level.

Lastly, whenever you reach the ranking of a 4 Star, Zrii will allow you to re-enroll yourself into the matrix with a 2<sup>nd</sup> business center. So, this way, not only will you be able to earn 9 Dynamically Compressed levels off of your original spot, but you also get to re-insert yourself again and earn an additional 9 levels for that 2<sup>nd</sup> Business Center. ALSO, when you reach the 6 Star level, you get a 3<sup>rd</sup> Business Center too. So, after all is said in done, it is as if you get the ability to triple your income. You can even stack them one on top of the other and even triple dip income wise.

The other exciting thing is if you are married, Zrii will also allow your sponsor to enroll your spouse too. Considering you both get the ability to have 3 Business Centers, it is like you get 6 positions inside the matrix. Wow, as if one spot wasn't enough, can you imagine what it is like to be able to get up to 6 times as much?

#### **4. The Infinity Bonus (IB)**

The Infinity Bonus is a bonus that will pay you for people who fall outside of the number of levels that you qualify for. As you will see from the Prosperity Plan, once you become a 3 Star, you will get 1.5% off of anyone who falls outside of your 5<sup>th</sup> compressed level. Likewise, when you become a 5 Star, you will get an ADDITIONAL 1% for all of the people outside your 7<sup>th</sup> compressed level. And lastly, when you become a 6 Star, you get an additional .5% for everyone outside of your 8<sup>th</sup> compressed level.

Please note however, this **IB** can only be paid to one person. Therefore, the moment someone in your organization below you achieves the same 3 Star, 5 Star, or 6 Star ranking, then they will take over the bonus wherever it left off. But if you think about it, this is indeed the one bonus that you DO want to disappear. The reason you would want it to disappear is because if people below you are hitting the rankings of say a 6 Star, then that means you have a very healthy organization below you and you are probably well on your way to completing your journey of becoming a 10 Star.

### **5. The Matching Bonus (MB)**

The Matching Bonus will pay you up to 20% of whatever the **URB** is for each of your personally sponsored people. More specifically, the **MB** pays 10% if YOU are a 2 Star and below, it pays 15% if YOU are a 3 Stars through 5 Stars, and it will pay you 20% the moment you become a 6 Star or higher.

In order to get the bonus, though, you do need to enroll at least one new person that month. If for some reason you fail to enroll someone in any given month, then you won't get paid the Matching bonus for that month. Also, once you become a 7 Star, you no longer have to enroll your one new person each month.

When you fully grasp the magnitude of this bonus, it will probably become your favorite one. Think of it this way, for every 5 people you enroll, it is as if you just re-inserted yourself in the matrix again because five 20% bonuses could add up to 100%. So, when you help your 5 people to be each earning \$10,000 a month with their **URB** then Zrii will pay you \$10,000 that month too. (5 people X \$10,000 X 20% = \$10,000)

### **6. The All Star Bonus (ASB)**

The All Star Bonus is a profit sharing bonus. Each quarter, Zrii will set aside 3% of the total commissionable sales for that quarter and share it amongst all of the 8, 9 and 10 Stars. More specifically, they will create three separate 1% pools. In the first pool, it will be split evenly amongst all of the 8, 9, and 10 Stars. Then the second pool will be split evenly between all the 9 and 10 Stars. Then the 3<sup>rd</sup> 1% pool will be split just amongst all the 10 Stars.

### **7. The Founder's Bonus (FB)**

The Founders Bonus is currently open to anyone who hits the 7 Star level prior to 10/1/2008. So long as you qualify as a 7 Star executive by 9/30/08, you will become a Founder. In order to remain in the FB, you will need to maintain the rank of a 7 Star at least 9 out of 12 calendar months each year.

Zrii will set aside 2% in the first year's commissionable sales, and 1% for all years thereafter in a kitty. That kitty will be divided evenly by the number of people who qualified as a 7 Star or higher by the cutoff date. Please note, once the Founder's bonus deadline of 9/30/08 passes, no one will ever be admitted to that exclusive club for USA and Canada again.

# *The In-depth Analysis of Zrii's Prosperity Plan*

The next segment was written for those of you who prefer a more in depth analysis of the Prosperity Plan. Some of this will be a repeat from the previous “*8 Minute Quick Overview*”, but I am confident that after you have finished this lengthy examination of Zrii's Prosperity Plan, you will find that not only will you fully understand the entire Prosperity Plan, but that you will also be able to easily explain it to everyone else.

## *Zrii will heavily reward a healthy blend of THREE main behaviors*

Zrii's Prosperity Plan was ingeniously designed to encourage the synergistic blend of THREE main behaviors: ENROLLMENT, HELPING OTHERS, and DUPLICATION.

### **1. ENROLMENT**

The first behavior is the ENROLLMENT of new people. This behavior is obviously important to the growth of Zrii. Without new enrollments, Zrii would never be able to grow. As you will see later on in this tutorial, this behavior of ENROLLMENT is most notably rewarded by both the *FST* and the *FSPB*.

### **2. HELPING OTHERS**

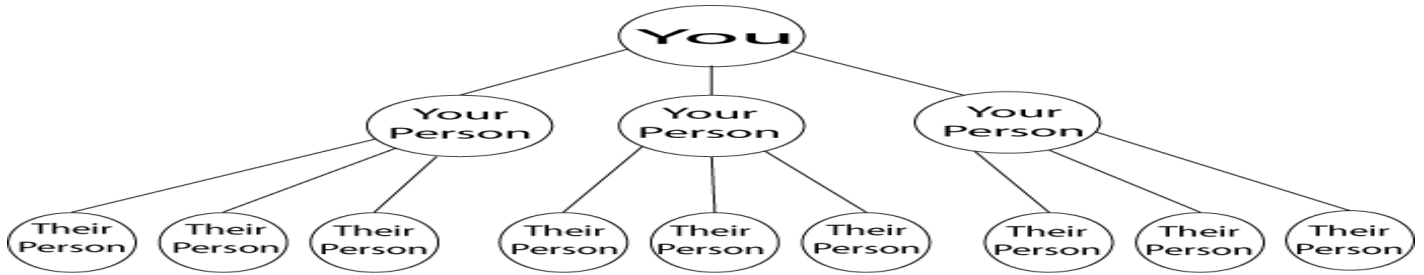
The second behavior that Zrii identified as being important is that they wanted to make sure that whenever you enroll someone that you would stick around to HELP them succeed in this company. Zrii realizes that if all you did were to enroll new people and you never helped them do well, then eventually there would be attrition and some people may quit the company. Later in this tutorial, you will notice that this behavior of HELPING is predominantly rewarded in the creation of Zrii's infamous “Matching Bonus”.

### **3. DUPLICATION**

The third main behavior that Zrii wanted to reward is that of DUPLICATION. This behavior is actually by far the most important behavior that you could possibly master. Enrollment and Helping are like the foundation of having success in Zrii, but Duplication is the lubricant or the catalyst that allows you to get incredible exponential growth.

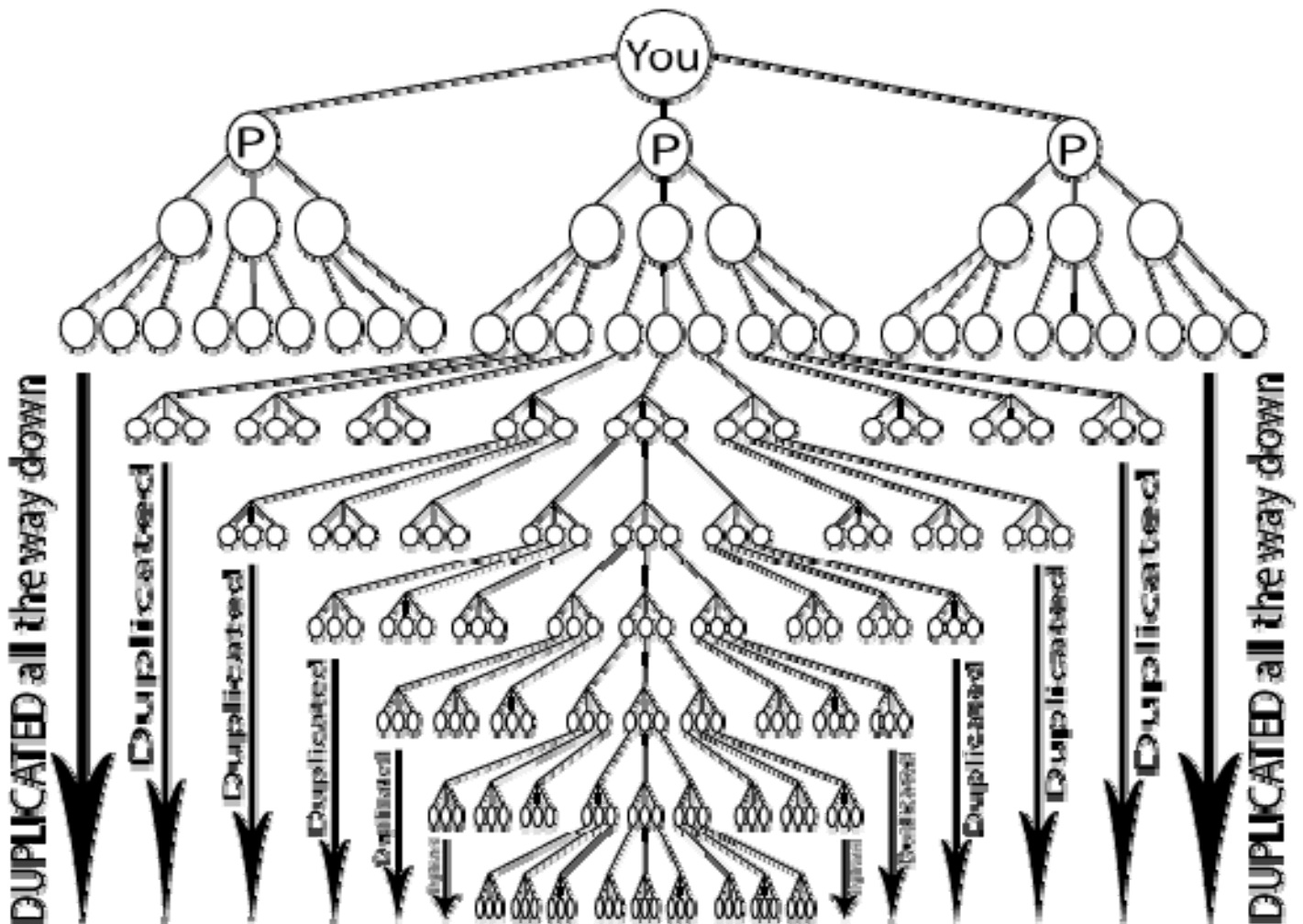
It seems that most people in Zrii are building just three legs wide in their organization. Down below is a depiction of what I mean by that. It shows an example of you getting your 3 people on your front line, and then you help your 3 people do the same to get their 3 people on their front line. In this example, you would have an organization of 12 people and it would be 2 levels deep.

## *Example of 12 people inside a 3 By 2 Matrix in Zrii*



And considering that Zrii's **URB** will pay you down to as many as 9 levels, I wanted to point out that if you continued this duplication of ensuring that everyone fills out their front line, then 29,523 people would snugly fit inside a 3 by 9 matrix. By a 3 X 9 matrix, I am referring to one where you there are just 3 people on your front line, who then have 3 people on their front line, and then it is **DUPLICATED** all the way down through 9 levels deep.

## *Example of 29,523 people inside a 3 By 9 Matrix*



DUPLICATION is such a powerful behavior that it is the one that will allow you to move from making just four or five figures a month to be making six or seven figures a month. That's right, for everyone who finally figures out that it is merely in the duplication of the correct habits and actions, Zrii will reward them with the ability to make a six figure monthly income check in the **URB** portion of the compensation plan. For instance, later on in this tutorial you will see an illustration of how the 29,523 in your matrix could pay you over 2.7 Million Dollars a year for just the **URB** component alone!

## ***Zrii's Network Marketing cut out a lot of the typical overhead and pays it to YOU instead.***

Next, please understand that Zrii has designed the plan so that it could pay out approximately 50 to 60% of the gross revenue that the company makes back to the field in the form of bonuses. It roughly breaks out as up to 40% in either the Fast Start Training Bonus or the Unilevel Royalty Bonus, 5% in the Fast Start Pool Bonus, up to 3% in the infinity bonus, 1% in the Founders Bonus, 3% in the All Star Bonus, and up to about 8% in the Matching Bonus. Even though I say up to 60%, I am guessing that it will probably wind up being closer to 50%. That is because when you look closer at the Prosperity Plan, you will see that it only maxes out for the higher star rankings, and that it is less for the lower rankings. Therefore, it is my guess that 5 years from now, the average payout to the field will probably be somewhere around 50%.

Initially on the surface, 50% may seem like a large number to pay out in commissions to the field, but when you look at it a little closer, you will see that it is a win-win for everyone. But to understand why it is a win-win, let's look a little closer at a behind the scenes look of how manufacturing companies make money. According to noted economist Paul Zane Pilzer in his book "The Next Millionaires", he states that even just as recently as back in the 1960's, it is estimated that when you went into a department store to buy an item that approximately 50% of its cost was attributed to the "Manufacturing Cost" and that the other 50% was attributed to its "Distribution Cost". To get a feel what a "Distribution Cost" is, think of them as all the costs that are associated with taking the finished product from the manufacturer's plant and putting it into the hands of the consumer; you know, such things as marketing, advertising, point of purchase merchandising, middlemen, transportation, retailing, and other miscellaneous costs. "Manufacturing Costs" on the other hand are simply the costs that it takes to actually make the product; you know like materials, supplies, rent, labor, maintenance, and etc.

But then as there were advancements in technology and automation, companies in the 1990's were able to drive down the Manufacturing Costs to be just 15% of the price tag of any item. Think about that for a moment. If you went into a store to buy a \$1000 television set, it is estimated that nowadays only \$150 of the price tag is associated with the cost of actually manufacturing the TV and the other \$850 goes towards the Distribution of that TV set.

So, the brilliance of the Network Marketing model is that it gets rid of much of these middlemen, advertising, overhead and other Distribution Costs. For instance, by using Network Marketing, Zrii no longer has to expend a large portion of their budget towards advertising, because the Zrii Independent Executives do all the advertising for Zrii on their own via word of mouth or by other means like creating and promoting their own websites. So, instead of losing up to 85% to Distribution Costs, they are able to instead just pay out 50% of their revenues to us in the field.

So instead of allowing companies like Safeway, Kroger, Wal-Mart, or 7 Eleven to make some of the mark up, they instead allow us to reap the full amount. Don't forget too; imagine how many millions it would cost

anyone of us to open up a huge company like the four I mentioned above. Not only do their buildings and real estate cost a fortune, but they also have very large staff and hidden infrastructure and costs that we don't even see. Whereas a Zrii Independent Executive is able to market the Zrii products without ever having to even stock the product; it is all conveniently drop shipped for us by Zrii instead.

I said that Network Marketing is a win-win for everyone because all three parties win. You see, Zrii wins because they are able to slightly increase their profit margins than they would receive if the product was sold in stores. We, the distributors, win, because we get to make the lion's share of the profit that Zrii generates. And finally, the consumer wins, because they get to purchase the item for less than what it would cost if it were sold the other more costly way.

## ***Zrii's Prosperity Plan SOLVES the FOUR biggest problems of previous Network Marketing companies***

Without boasting too much, I wholeheartedly believe that Zrii hit a proverbial home run with this compensation plan. In my opinion, I feel that Zrii solved four of the main problems associated with many OTHER Network Marketing companies of the past. For instance, if you were ever involved with another Network Marketing company in the past, I am sure that you are familiar with these four main gripes:

1. People used to quit early on because it used to take too long to start earning any tangible income.
2. There was never enough financial incentive for your upline to help you do well.
3. There was no real incentive to work beyond your 9 levels of compensation and it forced you to create a lot of competition amongst your group instead of one of teamwork.
4. It used to only reward the superstars of the industry and it wasn't a good vehicle for the common person who only worked the business on a casual part-time basis, because it used to force people to have to consistently enroll new people in order to be eligible to make a significant income.

However, Zrii has solved ALL four of those problems. For instance, one of the biggest gripes people used to have with OTHER Network Marketing companies was that it seemed to take forever to get paid your first real significant check. It seemed that you had to work really hard for many months before you would even see any compensation check over say \$100.

Since many Americans nowadays want instant gratification, many people would lose faith in those OTHER previous companies and would quit before they ever started to get justly compensated for all of their efforts.

Zrii, on the other hand, understands that the first 90 days are the most critical for any new network marketer. Zrii felt that if they could come up with a way to put a significant sized check in the hands of the new enrollee, that they would then be able to see the light and keep the faith that they will indeed be able to start to grow a very large passive income stream.

# The Zrii Prosperity Plan has SEVEN ways to make money

To make it simple, understand that Zrii Prosperity Plan has SEVEN different ways that you can earn income with Zrii: *The Fast Start Training Bonus, The Fast Start Pool Bonus, The Unilevel Royalty Bonus, The Infinity Bonus, The Matching Bonus, The Founders Bonus, and The All Star Bonus.*

But in order to understand these seven bonuses, there are two main things that you want to keep separated in your mind: the difference between ENROLLMENT and PLACEMENT. Zrii treats these two concepts differently, and so long as you can keep those two separated in your mind, you will more easily understand the plan.

## 1. The Fast Start Training Bonus (FSTB)

Fast Start Training Bonus <sup>1</sup> (paid weekly)				
	Enroller Level	1st Month	2nd Month	3rd Month
	5			5%
	4			5%
	3		5%	5%
	2		5%	5%
	Enroller PV: 240+	40%	30%	20%
	Enroller PV: 120+	30%	20%	10%

The first thing you will note from the chart above is that this bonus is paid out WEEKLY. This bonus is the very bonus that could even allow some people to replace their current income and perhaps even quit their existing job.

This is also the bonus that solved the issue I mentioned earlier about putting significant sized checks into the hands of the new people before they lose faith in their ability to earn income in Zrii. This single bonus could literally put hundreds or thousands of dollars into the new network marketer's hands the very first week that they enroll.

You see, this bonus is based entirely on ENROLLMENT. For this example, let's assume that YOU are the ENROLLER for a new person. Let's call that new person Jane. This bonus will compensate YOU, the Enroller, based upon all of the PV (Personal Volume / or Auto Ship) that Jane purchases in her first 3 months.

Fast Start Training Bonus <sup>1</sup> (paid weekly)				
	Enroller Level	1st Month	2nd Month	3rd Month
	5			5%
	4			5%
	3		5%	5%
	2		5%	5%
	Enroller PV: 240+	40%	30%	20%
	Enroller PV: 120+	30%	20%	10%

When you look above, you will see that there are two different pay plans for the Enroller. To encourage you to become a “Builder” and order enough product for both consumption and to be able to pass out samples, Zrii will pay the YOU (the ENROLLER) a higher amount if your PV is \$240 a month or higher. Likewise, Zrii will pay you a smaller commission if you are a “Casual Enroller” and your PV is less than \$240 and is only at say \$120 or \$135 a month.

So, if when you enroll Jane, your PV is less than \$240, then you will only earn 30% off of the PV for Jane’s 1<sup>st</sup> month. HOWEVER, if you were to make sure that your own Auto Ship was \$240 or higher, then you will maximize your commissions and receive 40% off of the PV for Jane’s 1<sup>st</sup> month.

### ***Preferred Customer or Independent Executive?***

The next big part of understanding the *FSTB* is to understand how much PV is created in anyone’s first month of being in Zrii. First understand that there are THREE main decisions that each of your enrollees need to make. First they have to decide whether they want to just sign up as a Preferred Customer (PC) to just consume the product at wholesale prices or if they want to sign up as an Independent Executive (IE) to get the product at the same wholesale prices AND also be able to earn commissions from the Prosperity Plan.

### ***How much Auto Ship to sign up for?***

Next, regardless if they enroll as a PC or as an IE, they have to decide what amount of product they would like to receive on a monthly basis. Zrii calls this “Auto Ship” (AS). Think of it as the amount of product that is Automatically Shipped to your enrollee each and every month.

The main Auto Ship choices are that of FOUR large 25 ounce bottles (“Four Pack”) for \$120 or that of THIRTY smaller 3 ounce Mini Bottles (“Fridge Pack”) for \$135, or any combination thereof.



**\$120**  
**One Four Pack**



**\$135**  
**One Fridge Pack**  
**(30 Mini Bottles)**



**\$240**  
**2 Four Packs**



**\$255**  
**One Four Pack**  
**& One Fridge Pack**



**\$270**  
**Two Fridge Packs**  
**(60 Mini Bottles)**

## ***The Business Packs for Independent Executives (IEs)***

If they do decide to become an IE, then they additionally have to purchase one of the four different PACKS to enter the company. Understand that each of those 4 ways have different Personal Volumes (PV's) associated with them. Down below is a quick break out of how much each pack costs and what amount of that cost goes towards the commissionable PV and how much of it is attributed to the non-commissionable tools.

	<b>Price</b>	<b>PV Amount</b>	<b>Tools Portion</b>
Premium Pack	\$1500.00	\$1200.00	\$300.00
Pro Pack	\$1000.00	\$800.00	\$200.00
Essential Pack	\$500.00	\$400.00	\$100.00
Starter Pack	\$50.00	\$0	\$50.00

So, for example, if Jane were to decide to enroll at the Premium Pack level, and if your own PV were at least at \$240, then you would receive a 40% bonus based off of that PV of \$1200. Therefore, you would receive a Fast Start Bonus check that week in the amount of \$480.00 (40% X \$1200 = \$480) for Jane's initial enrollment.

However, if your PV were less than \$240 and instead only at \$120 or \$135, then you would only receive a \$360.00 (30% of \$1200 = \$360.00) bonus to enroll Jane.

(NOTE: Whenever someone purchases an Essentials Pack or higher, their AS will be postponed for the 1<sup>st</sup> month. For example, when someone buys a Premium Pack and signs up for a \$255 Autoship, their first calendar month will only cost them \$1500, and then their 2<sup>nd</sup> month will be \$255. Also, note that you must have PV for yourself too for every month that you want to receive commissions in the Zrii Prosperity Plan. So, if you had zero PV that month, then regardless of how many people you enrolled, you would NOT receive any commissions that month. You always need to have at least \$120 in PV every month to receive any commissions in the Prosperity Plan. Also, all of the figures quoted herein do not include sales tax or shipping costs. So remember that when you tell someone that it will cost \$1500 to get into Zrii, you should mention that it will actually cost \$1500 PLUS Tax and Shipping.)

Here is a chart that shows you how much your bonus would be for the first Calendar month that Jane enrolls for each of the FOUR different ways that someone can enter Zrii as an IE.

(NOTE, the person's first Calendar month is usually much shorter than all of their subsequent months. For instance, if Jane enrolls on say 15<sup>th</sup>, then her first Calendar month would only last for only up to 16 full days.)

This chart also assumes that anyone who signs up for just the \$50 Starter Pack will add a \$240 monthly Auto Ship to their order. So that person will spend \$290 (plus tax and shipping) to initially sign up. The PV associated with this \$290 enrollment would be \$240.

## ***YOUR Commissions for the Jane's FIRST Month***

<b>Your PV / AS</b>	<b>Start Kit (\$240 AS)</b>	<b>\$500 Essentials Pack (\$400 PV)</b>	<b>\$1000 Pro Pack (\$800 PV)</b>	<b>\$1500 Premium Pack (\$1200 PV)</b>
\$120 or \$135 (30%)	<b>\$72</b>	<b>\$120</b>	<b>\$240</b>	<b>\$360</b>
\$240 or higher (40%)	<b>\$96</b>	<b>\$160</b>	<b>\$320</b>	<b>\$480</b>

So, clearly, it makes sense that you and everyone that you enroll signs up for a \$240 autoship or higher to make sure that both you and everyone on your team maximizes their income potentials.

### ***But which pack should they buy?***

Aside from the fact that you make the most amount of money from having your people enroll at the \$1500 Premium Pack level, it is CRITICAL that you understand that this is by far the best option for your people to enroll at. The reason is three fold.

The first reason is that it is my experience that most everyone who enrolls at the Premium Pack level tend to take the business much more seriously. It is as if they have more "skin" in the business. So, whenever they hit the first bump in the road, they won't quit so easily. It's kind of like spending more than a million dollars on buying a McDonald's franchise. Imagine what would happen the first time some of their staff called in sick and it forces the owners to have to show up and work all day and it winds up being a hectic day. Do you really think that the new franchise owners would get discouraged, close up shop, and give up so easily? Of course not! They just spent over a million dollars to buy the business and they will be determined to do whatever it takes to make it work out for them. Maybe they will have to spend extra time finding better staff, but they will work through the periodic glitches.

But imagine if someone joined Zrii with only a \$50 investment. How easy would it be for them to rationalize quitting if they only had \$50 invested versus say \$1500 invested? The answer is obvious; the \$1500 people are much more committed to ensuring that they will succeed in the business.

The second reason why the Premium Pack is the best choice is that it provides the new enrollee with most of the tools and product that they will need to be successful their first few weeks. For instance it will provide them with the tools (like the DVDs, business cards, and brochures) that will aid them in better presenting the opportunity to others. Likewise, it will give them 150 mini bottles that they can sell or pass out as free samples to also get new people interested in Zrii.

The third main reason why signing up on the Premium Pack is their best option, is one that I never anticipated when I was making my own decision to join Zrii. Luckily, I joined Zrii at the Premium Pack level. It was an easy choice for me, for I knew that I was committed to the Zrii opportunity and I knew that I would need all the tools and product to aid me in best promoting the opportunity. But the thing that I never thought would happen is that later on when I started to enroll people too, that the prospect would ask me, "Ok, I am interested, but tell me this, what package did you purchase when you first enrolled?"

Fortunately, I am able to tell them that I enrolled at the Premium Pack level and many decide to enroll at this level too or at least enroll at one of the Business Pack levels.

HOWEVER, there are others in my group that chose to go with just the \$50 Start Kit and just a \$120 Auto Ship. Guess what level most of their new people enroll at? That's right, they enroll at the same \$50 Start Kit and the same \$120 Auto Ship. It is so unfortunate, because out of fear of being taken advantage of, the new person will wind up entering at the smallest possible dollar cost. What they don't realize is that they are only hurting themselves because they won't have the tools or the product that they need in the early stages to effectively promote the opportunity.


You see, it is my experience that the prospects will usually join at the same level or at least at a slightly lower level of what the person enrolling them originally joined at. Rarely will the new prospect join at a higher level than what you first joined at. So, if you were to just buy the "Start Kit", it will be hard to convince your future prospects to join up at the "Premium Pack". No matter how much you tell them that it is in their best interest to do so, they may feel that you are only trying to get them to enroll at the higher amount for your own selfish reasons.

### *Jane's 2<sup>nd</sup> and 3<sup>rd</sup> Calendar Months*

Ok, but so far, we have only examined what happens in the first calendar month of Jane enrolling. Now let's look at what happens in months Two and Three. Remember, regardless of what level Jane entered her first month at, her 2<sup>nd</sup> and 3<sup>rd</sup> months will be just for her Auto Ship of \$240.

Your PV / AS	Jane's 2 <sup>nd</sup> Month \$240 AS	Jane's 3 <sup>rd</sup> Month \$240 AS
\$120 or \$135	<b>\$48</b> (20%)	<b>\$24</b> (10%)
\$240 or higher	<b>\$72</b> (30%)	<b>\$48</b> (20%)

Now, you may ask yourself, why is the bonus 40% for the first month, and then why does it goes down to 30% for the second month and then down to 20% for the 3<sup>rd</sup> month? Well, remember earlier that I said the **FSTB** pays out 40% in total? Well, when you look at it again down below, you will see on the left hand side the words "Enroller Tree".

Fast Start Training Bonus <sup>1</sup> (paid weekly)				
	Enroller Level	1st Month	2nd Month	3rd Month
	5			5%
	4			5%
	3		5%	5%
	2		5%	5%
	Enroller PV: 240+	40%	30%	20%
	Enroller PV: 120+	30%	20%	10%

Remember, YOU were the ENROLLER. That is why YOU got the 40% for the first month and the 30% for the second month and the 20% for the third month.

But look at what happens for the people who are in the enroller tree above you.

Let's say for instance that I enrolled YOU. So when I enroll you, I make the 40%, 30%, and then 20% off of your first 3 month's PV too. But when YOU enroll Jane, Jane would fall on my 2<sup>nd</sup> level of the ENROLLER tree. So, in month number ONE, YOU get the entire 40% bonus to yourself. But in Jane's second month, you split that 40% with your ENROLLER (Me), and the person who Enrolled me. For illustrative purposes, let's call my enroller JEFF. So, in month 2, you would get 30% of Jane's Auto Ship, I would get 5% of it, and Jeff would get the other 5% too.

Then in month Three, you have to split your 40% bonus with 2 more people. You would get 20% of Jane's AS, I would get 5%, Jeff (my Enroller) would get 5%, Jeff's Enroller (let's call him Richard) would get 5%, and then Richard's enroller (let's call her Tasha) would get 5% too.

When you do the math, you will see that in months 1, 2, and 3, the same 40% commission is paid out. The only difference is how many people will you have to share it with. In month one, you get the entire 40%. In month two you will have to share it with Jeff and I. And in month 3 you would have to share it with Jeff, Richard, Tasha, and I.

Fast Start Training Bonus <sup>1</sup> (paid weekly)				
↑ Enroller Tree	Enroller Level	1st Month	2nd Month	3rd Month
	5			5%
	4			5%
	3		5%	5%
	2		5%	5%
	Enroller PV: 240+	40%	30%	20%
	Enroller PV: 120+	30%	20%	10%

So here is a break out of how the 40% *FSTB* gets paid out when YOU have at least a \$240 AS and Jane enrolls at the Premium Pack level and then just maintains her \$240 Auto Ship.

***ALL the Fast Start Training Bonuses paid for Jane's \$1500 Premium Pack and subsequent \$240 Auto Ship***

	YOU	ME	Jeff	Richard	Tasha
Month 1	\$480	\$0	\$0	\$0	\$0
Month 2	\$72	\$12	\$12	\$0	\$0
Month 3	\$48	\$12	\$12	\$12	\$12

Now that we have the basics down, lets look at an example of how someone can make a significant amount of money in just their first few months with JUST The *FSTB*. Let's assume that you enroll more people than just Jane. Let's instead assume that you enroll exactly TEN new people your first month. And let's assume that your TEN see the light and they too join at the Premium Pack just like you did. Also, let's assume that your TEN people are going to be just as motivated as you, and they get TEN people too and they do it in your second month. Then let's assume that your Ten's Ten go out and get just 5 each in your 3<sup>rd</sup> month. At this point you will have 610 people in your group ((your 10) + (10 X their 10) + (5 X their 10) = 610 People). Study the following chart to see how you would get paid for these 500 people for the *FSTB*.

***Here are the Fast Start Training Bonuses YOU will receive if YOU enroll TEN this month, which then enroll TEN in your 2<sup>nd</sup> month, who then enroll FIVE in your 3<sup>rd</sup> month.***

	Month ONE	Month TWO	Month THREE	Month FOUR	Month FIVE
On your TEN	\$4800	\$720	\$480	\$0	\$0
On your TEN'S TEN	\$0	\$0	\$1200	\$1200	\$0
From their FIVE	\$0	\$0	\$0	\$6000	\$6000
YOUR Total Commissions	\$4800	\$720	\$1680	\$7200	\$6000

**This will generate \$20,400 in Fast Start Training Bonuses just in your first Five Months!!!**

If that is not enough income for you, then just go out and enroll TEN more your second month, that way by month SIX you will have earned twice as much and have made \$40,800. If you want even more, then go out and do it a third month and so on. For each cycle that you do it, you would make an extra \$20,400.

Remember, the *FSTB* is one of the bonuses that helps solve a big problem that OTHER Network Marketing companies face. This bonus is capable of putting significant money in the new person's pocket.

Another important thing about the *FSTB* is that it allows your people to get back their entire initial investment very quickly. For instance, look at this way, you only need to enroll 3 people your first month at the same level that you enrolled at to get back most of your initial investment.

As an example, let's suppose you enroll at the \$1500 Premium Pack level. If you were to enroll 3 new people at the Premium Pack level too, then you would recoup nearly all of your initial investment back because you would receive a check for \$1440 (40% X \$480 X 3 People = \$1440). That is also why we say: ***“When you join Zrii, and partner with three, then ZRII is basically FREE”***.

Remember those people in a previous example who bought a McDonald's franchise for well over a million dollars? Well ask yourself, how many hamburgers would they have to sell in their single store just to recoup their initial \$1,000,000+?

I can assure you this... there is no way that the McDonald's franchisee could ever recoup it all back their first week!!!

## 2. *The Fast Start Pool Bonus (FSPB)*

**5% Fast Start  
Bonus Pool**  
*(paid monthly)*

5 personal enrollments per month with  
minimum 120 AS = 1 share in the pool

The next bonus, The "**FSPB**" is also one of those bonuses that continues to help putting money into the hands of the new people quickly. This bonus is paid out monthly.

Zrii will set aside 5% of all commissionable sales in a given month and put it into a kitty. To qualify to get into the bonus pool, Zrii will issue one share for every 5 new people that you enroll. So, if you enroll 5 people, you get one share. If you enroll 10, you get 2, and so on. At the end of the month Zrii will divide the kitty by the number of shares that were issued.

As an example, let's say that Zrii has hypothetical sales of \$50,000,000 in one month. That means that Zrii would set aside \$2,500,000 into a kitty. If there were 5000 shares earned by the field, then the **FSPB** would be \$500 per share for that month.

So, in this example, if you had signed up 5 people you would have received 1 share and you would get \$500. If you had signed up 9 people that month you would still receive only ONE share. But if you had signed up anywhere from 10 to 14 people, you would get TWO shares and so on.

I have so far seen this bonus fluctuate from as low as about \$250 to about as high as \$1400. No one knows how large or small the bonus will be in any particular month until the math is calculated at the end. It is strictly a function of taking the Total Gross Monthly Revenues and multiplying it by 5% and then dividing it by the number of shares issued for the Pool that month.

***But \$21,400 may not be enough to get you excited...***

I know that \$20,400 for a **FSTB** and a hypothetical \$1000 for two shares in the **FSPB** isn't much money for some of you to get too excited over. But, please understand that these two bonuses are for ACTIVE Income.

And as you study business models, you will quickly realize that LEVERAGED RESIDUAL or PASSIVE Income is much better than ACTIVE Income.

Remember, these first two bonuses were really designed to put at least some money in your new people’s hands early on, so that they can see that the opportunity is real. As you will see later on, this amount of money is insignificant compared to the large amounts of money that you can make from the other bonuses that we will discuss next.

### 3. The Unilevel Royalty Bonus (URB)

Unilevel Royalty Bonus – dynamically compressed (paid monthly)											
Paid as Rank	Independent Executive	1-Star Executive	2-Star Executive	3-Star Executive	4-Star Executive	5-Star Executive	6-Star Executive	7-Star Executive	8-Star Executive	9-Star Executive	10-Star Executive
Minimum Monthly PV <sup>2</sup>	120	120	120	120	240	240	240	240	240	240	240
Minimum Monthly OV <sup>3</sup>	N/A	1,000	2,500	5,000	10,000	20,000	50,000	100,000	200,000	500,000	1 million
Maximum % per leg	N/A	N/A	N/A	N/A	N/A	N/A	60%	60%	60%	60%	60%
Rank Qualifications	None	None	None	None	1,3-Star	2,3-Star	3,3-Star	3,3-Star	1,6-Star <sup>4</sup>	2,6-Star <sup>4</sup>	3,6-Star
Leg Requirements	1	1	1	1	1	2	3	3	3	3	3
Placement Tree	1st	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
	2nd	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
	3rd		7%	7%	7%	7%	7%	7%	7%	7%	7%
	4th			5%	5%	5%	5%	5%	5%	5%	5%
	5th				5%	5%	5%	5%	5%	5%	5%
	6th					5%	5%	5%	5%	5%	5%
	7th						5%	5%	5%	5%	5%
	8th							5%	5%	5%	5%
	9th								2%	2%	2%

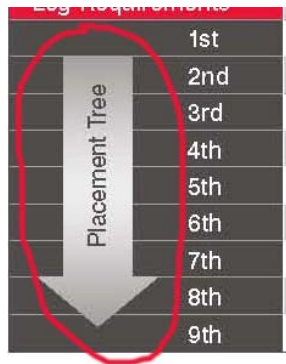
Infinity Bonus <sup>5</sup> (paid monthly)	1.5%	1%	.5%
	3-Stars qualify to earn 1.5% infinitely deep	5-Stars qualify to earn 2.5% infinitely deep	6-Stars qualify to earn 3% infinitely deep

The **URB** is what I consider “the meat and the potatoes” of the Prosperity Plan. This is where you should eventually get the bulk of your income. This is the bonus that rewards those who practice the fine art of DUPLICATION. This bonus is paid out Monthly.

Also please understand that the **URB ONLY** “kicks in” for all the people who have been in your organization for at least 4 calendar months. You see, the Fast Start Bonuses that we discussed previously both focused on what happens during the 1<sup>st</sup> THREE months that someone joins in the business. Whereas the **URB** focuses on months 4 and beyond for however many decades that the person remains in your organization.

Next, remember how I said that in order to best understand how all the SEVEN bonuses of Zrri fit together, that you would have to remember to keep ENROLLMENT and PLACEMENT separate in your mind.

The previous two Fast Start Bonuses that we discussed had everything to do with ENROLLMENT. Well, in order to understand the **URB**, you will now need to purge the concept of ENROLLMENT from you head and start thinking about PLACEMENT. That's right, the **URB** focuses just on PLACEMENT. It could care less who the enroller was. All that the **URB** cares about is on what level does any particular Auto Ship amount fall on your PLACEMENT TREE.



In fact, the way you get paid in the Unilevel is strictly based upon where your people are placed in your organization. So, as you look at it closer, you will see that you can get paid on anyone who is placed within your first 9 levels of your organization.

The next part to understand is that not everyone will QUALIFY to get paid all the way down to 9 levels. Basically, it all depends upon what your star ranking is.

Paid as Rank	Independent Executive	1-Star Executive	2-Star Executive	3-Star Executive	4-Star Executive	5-Star Executive	6-Star Executive	7-Star Executive	8-Star Executive	9-Star Executive	10-Star Executive
--------------	-----------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	-------------------

For instance, if you are a 2 Star executive you would get paid on all the people PLACED within your first FOUR Levels deep, whereas if you were a rank of a 7 Star or higher, then you would get paid down to the full 9 levels.

## ***How do you qualify for the 10 different Star Rankings?***

The next part is to understand how to qualify for the higher star rankings so that you can maximize your commissions and get paid on all of the 9 levels. As you will see from the picture below, there are FIVE different issues that determine what your ranking will be: Monthly PV, Monthly Organizational Volume (OV), the 60% threshold, Rank Qualifications of others in your group, and the Required number of Legs that you need

to have. Also, please understand that in order to advance to the next Star Ranking, you must satisfy **ALL** five of the requirements of that new rank to qualify.

Paid as Rank	Independent Executive	1-Star Executive	2-Star Executive	3-Star Executive	4-Star Executive	5-Star Executive	6-Star Executive	7-Star Executive	8-Star Executive	9-Star Executive	10-Star Executive
Minimum Monthly PV <sup>2</sup>	120	120	120	120	240	240	240	240	240	240	240
Minimum Monthly OV <sup>3</sup>	N/A	1,000	2,500	5,000	10,000	20,000	50,000	100,000	200,000	500,000	1 million
Maximum % per leg	N/A	N/A	N/A	N/A	N/A	N/A	60%	60%	60%	60%	60%
Rank Qualifications	None	None	None	None	1,3-Star	2,3-Star	3,3-Star	3,3-Star	1,6-Star <sup>4</sup>	2,6-Star <sup>4</sup>	3,6-Star
Leg Requirements	1	1	1	1	1	2	3	3	3	3	3

**I.** The 1<sup>st</sup> issue is how much is your Monthly PV. For instance, you only need to have an Auto Ship of just \$120 per month to be able to meet the first requirement to be ranked anywhere from a Qualified Independent Executive up through a 3 star. But, in order to qualify to be a 4 star or higher, you will need to make sure that your own Auto Ship is set to be at least at \$240 or higher.

**II.** The 2<sup>nd</sup> requirement is your Organizational Volume (OV). OV is merely the amount of everyone’s PV who is underneath you somewhere in your Organization PLUS your own PV. So, for example, if your AS were \$255 and you had three other people placed somewhere below you and they were each on a \$255 auto ship too, then you would qualify as a 1 Star Executive and be eligible to receive commissions down to three levels deep in your organization. In this example, your PV would be \$255 and your OV would be \$1020 ((3 X their \$255 PV) + your \$255 PV = \$1020 OV), which is \$20 higher than the \$1000 OV requirement to qualify as a One Star.

Or here is another example, let’s say you had an OV of \$57,450, and you met all the other 4 requirements, then you would qualify at the 6 Star Ranking and you would get paid down to 8 levels deep in your organization.

**III.** The 3<sup>rd</sup> requirement is the “Maximum % per leg”. You will note that it doesn’t even become a factor until you are trying to qualify as a 6 Star Executive or higher. Likewise, you will see that it is the same 60% requirement from 6 Star all the way through 10 Stars.

What this 60% means, is that in order for Zrii to count ALL of your OV for ranking purposes, then no single leg of yours can account for 60% or more of your total OV. You will see this requirement kick in when IEs do not “Balance” their legs as they are building them.

The way to determine if you have a 60% problem, simply add up the volumes in all of your 3 or more legs. If any single leg accounts for more than 60% of the total, then please understand that for Star Ranking qualification purposes, Zrii will reduce your volume so that your strongest leg does not exceed 60% of your total OV.

As an example, let’s say your 80 year old father is in your organization. And perhaps he really just wanted to buy the product and become just a PC, because he had no intentions of going out and building Zrii as a business. But at the same time, you convinced him to join up as an IE anyways, because you were going to PLACE three of your people below him and fill out his front line for him. Then let’s imagine that one of the people your Father front line, let’s call her Sally, actually takes off and becomes a 10 Star Executive with a very large 1 Million Dollar organization below her. And then let’s assume that the other 2 people placed on your

father's front line went on to each creating an organization of \$15,000 a month in OV each. In this example, your father would exceed the \$1,000,000 monthly OV requirement of being a 10 Star Executive; however, he would fail to meet the 60% Per Leg requirement.

You see, to be a 10 Star Executive, not only do you need to have at least \$1,000,000 in OV, but no more than \$600,000 of it can come from just one leg. In fact, in this example above, your father would fail to become a 10 Star, because \$600,000 in leg 1 + \$15,000 in leg 2 + \$15,000 in leg 3 = \$630,000 which is way short of the \$1,000,000 requirement to be a 10 Star.

Instead, your father would actually only qualify as a 6 Star. To be a 6 Star, Zrii will only allow \$30,000 of the OV to come from his unbalanced leg (60% of \$50,000 = \$30,000). Thus, his OV for bonus calculation would be \$30,000 + \$15,000 + \$15,000 = \$60,000. And since \$60,000 is greater than the \$50,000 OV requirement to be a 6 Star, your father would achieve the ranking of a 6 Star for that month.

In order for him to move up to become a 7 Star, he would have to help his two weaker legs to get an extra combined \$10,000 in monthly OV. For instance, let's say in the following month, his other two weaker legs each added \$5000 in additional OV and they each became 5 Stars. That would mean that each of his two weaker legs have a combined OV of \$40,000. In his stronger leg he has \$1,000,000. To qualify as a 7 Star, no more than \$60,000 can come from his strongest leg (60% of 100k is \$60,000). So, in this new example, he would indeed qualify as a 7 star (because \$60,000 from his stronger leg + \$40,000 combined OV from his other two legs = \$100,000). In this example, you would call him a "7 Star Qualified Executive with 10 Star Volume".

(NOTE: the 60% Maximum % Per Leg does not mean that he won't get paid on the entire \$1,000,000 below him. Rather, it just means that he can NOT move up in the rankings to qualify for higher Star Levels if he is "unbalanced". As a 7 Star he will still get paid on 9 Dynamically Compressed Levels, even if the volume in those 9 levels exceed the 60%.)

**IV.** The 4<sup>th</sup> required is called Rank Qualifications. That just means that as you move up the Star Rankings, Zrii wants to make sure that you are helping out the rest of your organization and are helping them to become balanced too. For instance, to become a 7 Star, you need to have at least one 3 Star or higher in EACH of your 3 legs. In the example above, Sally was a 10 star, and the other 2 people on your father's front line were both 5 stars. So, in this example, your father has satisfied the 7 Star requirement of needing at least three separate 3 Stars. But for example, if your father's organization was structured differently and only had say two 3 Stars in his organization, then the most he could qualify for would be a 5 Star, regardless of what OV he has below him.

For those of you who have been in other Network Marketing companies, you will be pleased to know the following issue. You see, unlike in other companies where you have to personally sponsor your leaders to be able to advance up in the rankings, Zrii makes no distinction as to who personally sponsored the leader. For instance, when you look at the "Rank Qualifications" requirement to become a 10 Star, it merely says that you need to have at least one six star in 3 different legs. Please note that no where in that requirement does it state that YOU have to personally enroll that 6 Star. Additionally, it doesn't matter how far down in your organization that 6 Star is placed for it to still be counted as a 6 Star.

This is great news for you for it means that you can help people you don't even personally sponsor to do well and it takes the stress off of you to having to find three 6 Stars and making sure that they are each placed in a separate leg.

V. The 5<sup>th</sup> requirement is called “Leg Requirements”. In the example above, in order to become a 7 Star, you need to have at least 3 legs. As we already mentioned, your father had 3 people on his front line, so he easily met his “Leg Requirement”.

## *So, how does the Unilevel actually pay you?*

As mentioned earlier, Zrii will pay up to Nine Levels deep. But there is one cool caveat to it, in the fact that Zrii pays you on Nine “DYNAMICALLY COMPRESSED” Levels. We will discuss the aspects of Dynamic Compression a little bit later.

Paid as Rank	7-Star Executive	
Minimum Monthly PV <sup>2</sup>	240	
Minimum Monthly OV <sup>3</sup>	100,000	
Maximum % per leg	60%	
Rank Qualifications	3,3-Star	
Leg Requirements	3	
	1st	2%
	2nd	4%
	3rd	7%
	4th	5%
	5th	5%
	6th	5%
	7th	5%
	8th	5%
	9th	2%

So, for this example, let’s assume that you are at least a 7 Star Executive and qualify for all of the 9 levels. As you will see from the chart above, each month you will receive 2% for whatever the PV is for all of the people on your Front Line (AKA your 1<sup>st</sup> level). As an example, if you had 3 people on your Front Line, and they were all at a \$255 AS, then you would receive \$15.30 in commission for all of the people PLACED on your 1<sup>st</sup> Level (\$255 AS \* 3 people X 2% = \$15.30).

Next, you will receive 4% each month for all the PV of the people that are PLACED on your 2<sup>nd</sup> level. For instance, if your 3 people from your front line each had their front line filled out, then you would have 9 people on your 2<sup>nd</sup> level. Assuming that all 9 were at an AS of \$255, you would earn \$91.80 in commission for this 2<sup>nd</sup> level (\$255 X 9 people X 4% = \$91.80). Likewise, you would earn 7% for your 3<sup>rd</sup> level, 5% for levels 4 through 8, and 2% for level 9. When you add up the 9 levels of bonus, you will see that they add up to 40% in total (2% + 4% + 7% + 5% + 5% + 5% + 5% + 5% + 2% = 40%).

Some people after reading the above example where you only make \$107.10 after getting your first 2 levels filled out may lose interest in the **URB**. They may think such things as “\$107.10? That is hardly even enough to fill up my gas tank!” Perhaps you too are one of those people.

But for those of you who have persevered on and continued to read this tutorial, I am going to reward your patience with **a way to make over 2.7 Million Dollars a year**. The plan is actually very simple, so long as you master the skill of DUPLICATION. The math and numbers behind the plan is illustrated in the chart below. The objective is to first ENROLL at least 3 people. Then you TEACH them to ENROLL three people. Then you make sure that it is DUPLICATED throughout your group. Make sure that they are

TEACHING their people to TEACH their people's people. As long as you can master the skill of DUPLICATION, you will be rewarded very handsomely in the *URB*.

The following chart will show you what you would make if you had 3 people on your front line, which in turn got 3 people on their front line and it duplicated all the way down through your ninth level. This chart also assumes that everyone is at the \$255 AS amount.

LEVELS	% Paid to You	# IE's on this Level	Total # In Group	Earnings This Level	Total Monthly Earnings
Level 1	2%	3	3	\$15	<b>\$15</b>
Level 2	4%	9	12	\$92	<b>\$107</b>
Level 3	7%	27	39	\$482	<b>\$589</b>
Level 4	5%	81	107	\$1,033	<b>\$1,622</b>
Level 5	5%	243	363	\$3,098	<b>\$4,720</b>
Level 6	5%	729	1,092	\$9,295	<b>\$14,015</b>
Level 7	5%	2,187	3,279	\$27,884	<b>\$41,899</b>
Level 8	5%	6,561	9,840	\$83,653	<b>\$125,552</b>
Level 9	2%	19,693	29,523	\$100,383	<b>\$225,935</b>

**Total Annual Unilevel Royalty Bonus would be \$2,711,221**

**Wow, 2.7 Million Dollars! Now do you see the power that DUPLICATION can create with the URB?**



### *What is Dynamic Compression (DC) anyways?*

The next part about the *URB* that I want to discuss is that of Dynamic Compression (DC). I truly feel that the moment that you fully understand how powerful DC is, you probably won't be able to sleep tonight (well, at least that is what happened to me when I discovered how powerful it was).

But, at the same time, DC can be very confusing. So, unless you are very analytical or unless you love details, or unless you feel that you have to know every little thing about DC, you may want to skip over the next five

pages and start up again on page #28 with the section titled “**Did I mention that you get to insert yourself TWO MORE TIMES?**”. But before you do skip over this part, please at least walk away with the concept that DC is a really cool thing, and that in many instances, it will allow you to get paid even beyond those 9 ordinary levels. Also understand that DC allows you to confidently enroll people in your organization that just want to work the opportunity on a very limited basis. Understand that provided you reach the higher levels in the company, their lack of effort will not hurt you like it would in many other network marketing companies.



Ok, glad to see that you didn't skip ahead and that you are still reading along. Basically the concept of DC that you need to understand is that it pays from the **BOTTOM UP**. Every time someone in your organization makes an Auto Ship, the computer will start at the bottom and start working its way up until it finds 9 qualified people to pay the 9 levels of bonuses to. You see, the computer will constantly move up the chain until it finds someone to receive each and every bonus. If the next person in the Placement Tree does not qualify for a bonus, then the computer will skip over (Compress) them until it does find someone who qualifies.

For levels 1 and 2, it is just searching for a qualified IE. It pays the level 1 at 2% and it pays level 2 at 4%. Once those two levels are paid, it will then search for a 1 Star or higher so that it can pay level 3 at 7%. Then it will search for a 2 Star or higher so that it can pay level 4 at 5%. Likewise, it will then search for a 3 star or higher so that it can pay level 5 at 5%. Then, it will search for a 4 Star or higher so that it can pay level 6 at 5%. Then, it will search for a 5 Star or higher so that it can pay level 7 at 5%. Then, it will search for a 6 Star or higher so that it can pay level 8 at 5%. And lastly, it will search for a 7 Star or higher so that it can pay level 9 at 2%. Once all 9 levels have been paid out, then the **URB** will stop paying out for that Auto Ship.

For example, down below is a hypothetical scenario where you could still get paid on **Eric** who is all the way down on your 25<sup>th</sup> level in your organization. Wow! In this example, you are getting paid on 16 additional levels **BEYOND** your 9<sup>th</sup> level. In most other companies, once someone is placed outside of your 9<sup>th</sup> level, then you would receive **ZERO** for them. Whereas in Zrii, as you will see below, you can still get paid well beyond your 9 levels. In the following example, assume that Eric orders an Auto Ship in his 4<sup>th</sup> month.

In this example, start from the bottom of the chart and start reading upwards. The reason why you want to start from the bottom, is that it will let you look at it the same way that the computer will. Also, please note that this example below is designed to illustrate what your organization could potentially look like if a lot of your people in your organization are treating Zrii more as a part time business than say what a full time person would.

	Star Ranking	Percent Paid	Explanation
YOU	8 Star	2%	You are the first 7 Star or higher in the chain. Therefore Eric is Compressed to fall on your 9 <sup>th</sup> Compressed Level and YOU get <b>paid 2% for Eric's AS.</b>
Jane	4 Star	NA	Not paid. 4 Stars only get 6 levels deep. Eric is outside of her 6 levels.
Mitch	6 Star	5%	Mitch is a 6 Star who gets paid 8 levels deep. Eric is Compressed to fall on Mitch's 8 <sup>th</sup> Compressed Level and he gets <b>paid 5% for Eric's AS.</b>
Tara	4 Star	NA	Not paid. 4 Stars only get 6 levels deep. Eric is outside of her 6 levels.

Charlie	5 Star	NA	Not paid. 5 Stars only get 7 levels deep. Eric is outside of his 7 levels.
Rick	6 Star	5%	Rick is the first 5 Star OR higher in the chain. Since, Eric is Compressed to fall on Rick's 7 <sup>th</sup> Compressed Level, Rick gets <b>paid 5% for Eric's AS</b> .
Fred	4 Star	NA	Not paid. 4 Stars only get 6 levels deep. Eric is outside of his 6 levels.
George	3 Star	NA	George only has an AS of \$135, and even though he has the \$10,000+ volume requirement of a 4 Star, he only qualifies as a 3 Star. He is not paid. 3 Stars only get 5 levels deep. Eric is outside of his 5 levels.
Susie	4 Star	NA	Not paid. 4 Stars only get 6 levels deep. Eric is outside of 6 her levels.
Julie	4 Star	5%	Julie is the first 4 Star in the chain. Therefore Eric is Compressed to fall on Julie's 6 <sup>th</sup> Compressed Level and she gets <b>paid 5% for Eric's AS</b> .
Margaret	3 Star	NA	Not paid. 3 Stars only get 5 levels deep. Eric is outside of her 5 levels.
Tim	3 Star	NA	Not paid. 3 Stars only get 5 levels deep. Eric is outside of his 5 levels.
David	NA	NA	David didn't order an AS this month. NOT qualified for any Star Rank
Mike	3 Star	5%	Mike is the first 3 Star in the chain. Therefore Eric is Compressed to fall on Mike's 5 <sup>th</sup> Compressed Level and he gets <b>paid 5% for Eric's AS</b> .
Tom	NA	NA	Tom didn't order an AS this month. NOT qualified for any Star Rank
Bill	2 Star	NA	Not paid. 2 Stars only get 4 levels deep. Eric is outside of his 4 levels.
Jesus	2 Star	NA	Not paid. 2 Stars only get 4 levels deep. Eric is outside of his 4 levels.
Mary	2 Star	5%	Mary is the first 2 Star in the chain. Therefore Eric is Compressed to fall on Mary's 4 <sup>th</sup> Compressed Level and she gets <b>paid 5% for Eric's AS</b> .
Miguel	1 Star	NA	Not paid. 1 Stars only get 3 levels deep. Eric is outside of his 3 levels.
Sandra	1 Star	NA	Not paid. 1 Stars only get 3 levels deep. Eric is outside of her 3 levels.
Sally	1 Star	7%	Sally is the first 1 Star in the chain. Therefore Eric is Compressed to fall on Sally's 3 <sup>rd</sup> Compressed Level and she gets <b>paid 7% for Eric's AS</b> .
Robert	NA	NA	Robert didn't order an AS this month. NOT qualified for any Star Rank
Josh	IE	NA	IE's only get paid 2 levels deep. Josh doesn't qualify to get paid on Eric Because Eric falls outside of Josh's 2 <sup>nd</sup> level.
Betty	IE	4%	Eric is on Betty's 2 <sup>nd</sup> level, and Betty gets <b>paid 4% for Eric's AS</b>
Dean	IE	2%	Eric is on Dean's 1 <sup>st</sup> level, and Dean gets <b>paid 2% for Eric's AS</b>
Eric	IE	NA	Eric orders his \$255 in his 4 <sup>th</sup> month

In the previous example, we really only discussed who all gets paid JUST for Eric's autoship. In this next example below on dynamic compression, it is going to show you what percentage **YOU** get paid on everyone's autoship using the same hypothetical chain all the way down to Eric.

Who	Their Star Ranking	What Actual Level are they for you	What Compressed Level are they for you	What percent do you earn	Explanation
YOU	8 Star	NA	NA	NA	No commission for your own AS.
Jane	4 Star	1	1	2%	Jane falls on both your Actual and Compressed level 1 so you get 2% of Jane's AS.
Mitch	6 Star	2	2	4%	Mitch falls on both your Actual and Compressed level 2 so you get 4% of Mitch's AS.
Tara	4 Star	3	3	7%	Tara falls on both your Actual and Compressed level 3 so you get 7% of Tara's AS.
Charlie	5 Star	4	4	5%	Charlie falls on both your Actual and Compressed level 4 so you get 5% of Charlie's AS.
Rick	6 Star	5	5	5%	Rick falls on both your ACTUAL and Compressed level 5 so you get 5% of Rick's AS.
Fred	4 Star	6	6	5%	Fred falls on both your ACTUAL and Compressed level 6 so you get 5% of Fred's AS.
George	3 Star	7	7	5%	George falls on both your ACTUAL and Compressed level 7 so you get 5% of George's AS.
Susie	4 Star	8	7	5%	Susie is on your 8 <sup>th</sup> Actual level but is Compressed to your 7 <sup>th</sup> level so you get 5% of Susie's AS.
Julie	4 Star	9	8	5%	Julie is on your 9 <sup>th</sup> Actual level but is Compressed to your 8 <sup>th</sup> level so you get 5% of Julie's AS.
Margaret	3 Star	10	8	5%	Margaret is on your 10 <sup>th</sup> Actual level but is Compressed to your 8 <sup>th</sup> level so you get 5% of Margaret's AS.
Tim	3 Star	11	8	5%	Tim is on your 11 <sup>th</sup> Actual level but is Compressed to your 8 <sup>th</sup> level so you get 5% of Tim's AS.
David	NA	12	9	NA	David is on your 12 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level. But since he didn't have an AS, you get 0%
Mike	3 Star	13	9	2%	Mike is on your 13 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Mike's AS.
Tom	NA	14	9	NA	Tom is on your 14 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level. But since he didn't have an AS, you get 0%
Bill	2 Star	15	9	2%	Bill is on your 15 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Bill's AS.
Jesus	2 Star	16	9	2%	Jesus is on your 16 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Jesus' AS.
Mary	2 Star	17	9	2%	Mary is on your 17 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Mary's AS.
Miguel	1 Star	18	9	2%	Miguel is on your 18 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Miguel's AS.

Sandra	1 Star	19	9	2%	Sandra is on your 19 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Sandra's AS.
Sally	1 Star	20	9	2%	Sally is on your 20 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Sally's AS.
Robert	NA	21	9	NA	Robert is on your 21 <sup>st</sup> Actual level but is Compressed to your 9 <sup>th</sup> level. But since he didn't have an AS, you get 0%
Josh	IE	22	9	2%	Josh is on your 22 <sup>nd</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Josh's AS.
Betty	IE	23	9	2%	Betty is on your 23 <sup>rd</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Betty's AS.
Dean	IE	24	9	2%	Dean is on your 24 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Dean's AS.
Eric	IE	25	9	2%	Eric is on your 25 <sup>th</sup> Actual level but is Compressed to your 9 <sup>th</sup> level so you get 2% of Eric's AS.

Ok, now that you have seen a chart explaining DC, let me give you an easier rule of thumb to go by.

Simply put, on your journey up to becoming a 7 star, **so long as you remain at least one Star ranking higher than everyone else in your organization, then you will always get paid DC down to an infinite number of levels.** For instance, if your highest person below you in your organization is a 1 Star, then so long as you are at least a 2 Star, you will get paid compression down to infinity. Likewise, if someone in your group is a 5 star, you want to make sure you are at least a 6 Star or higher to capture all of the compression for yourself.

**But, once you become a 7 Star, then this rule changes a little bit.** Basically once you become a 7 Star, then you will get compression to an infinite level, so long as there are no other 7 stars (or higher) below you. You see, once you have a 7 star below you then they may start capturing some of the DC below THEM.

As you look at the Prosperity Plan, you will see that 8 Stars, 9 Stars, and even 10 Stars all get the same 9 levels that a 7 Star will receive. So the strategy of staying one Star ranking ahead of your people will not allow you to capture any extra levels once you hit 7 Stars. That's right; from the **URB's** perspective, there is ZERO difference between a 7 Star and the 8, 9, or 10 Stars.

As you will see later on in this tutorial, the **ONLY** difference between a 7 Star and the 8, 9, or 10 Stars, is that they get to participate in the All Star Bonus. Other than that, there is no difference between a 7 Star through 10 Star monetarily.

Well, technically, there are a few other perks to be an 8, 9, or 10 Star besides the All Star Bonus. For instance, they get a higher re-imbursement level for the BMW Automobiles that Zrii offers 7 Stars and higher. Also, the 8, 9, and 10 Stars receive more recognition, but when it comes to DC, the 7, 8, 9 and 10 Stars are all treated equally.

So, let's look at the example again above. Let's say that I am your Enroller and I am also a 7 Star or higher. Since Eric's Auto Ship was already paid out Nine full levels, I would not make any money off of Eric's AS. In fact, you would capture all of the Compression from David on your 12<sup>th</sup> level all the way down to Eric on your 25<sup>th</sup> level.

I would however get paid 2% for Tim (who is on your 11<sup>th</sup> Actual level and your 8<sup>th</sup> Dynamically Compressed level). Even though Tim would be on my 12<sup>th</sup> Actual level, he would Dynamically Compress to be on my 9<sup>th</sup> level. That is why you would get 5% for Tim, and I would get 2% for Tim.

So, in this example, since you are a 7 Star or higher, and you are very close in proximity to me placement wise, I did not get much DC on the organization below you. HOWEVER, had you been on say my 10<sup>th</sup> level and you were the only 7 star down in that leg, then I would actually be able to capture the compression all the way down to AT LEAST my 19<sup>th</sup> level (which would be your 9<sup>th</sup> Actual level). You see, you couldn't possibly BLOCK me until you started to get paid on your 9<sup>th</sup> Dynamically Compressed level.

In other words, if you are the closest 7 Star below me, then I will get paid for everyone up through your 8<sup>th</sup> Dynamically Compressed level. That is simply because, in this example, everyone who is on YOUR 8<sup>th</sup> Dynamically Compressed level is on MY 9<sup>th</sup> Dynamically Compressed Level.

That's why the moment that you start getting paid on your 9<sup>th</sup> Dynamically Compressed level, I would stop receiving commissions, because your 9<sup>th</sup> level is my 10<sup>th</sup> level, and NO ONE gets paid the **URB** past THEIR 9<sup>th</sup> Dynamically Compressed level.

For that reason, there is nothing wrong with having all of your leaders very deep in your organization. It is for that same reason that it is ok to put your 80 year old father on your front line, even though he may never work the business side of it. So long as he doesn't ever become a 7 star or higher, he will not block your compression. Zrii took the guess work out having to figure out who would be the strongest people in their organization. Because of Zrii's DC they no longer have to make sure that their best ones are placed on their front line.

Don't misunderstand me on this point. I absolutely think that you should encourage all of your people to get their front line filled out, and then have them duplicate that behavior all the way down. However, we also live in the real world, and it doesn't always seem to happen perfectly like that.

You see, in other companies that don't have dynamic compression, if you were only building 3 legs wide like many of us are in Zrii, you would be at a disadvantage if you let your inactive father take up one of your spots. In other companies you need to make sure that your organization fans out perfectly for everyone. Whereas with Zrii's DC, it is ok to have a few people here and there that don't ever fan out by getting their three.

The point I want you to walk away with is that Zrii's DC is probably the biggest thing that will allow you to work with people who aren't so "gung ho" about the business side of Zrii. It's the best of both worlds really. Not only will Zrii's **URB** allow people to make a decent income from just one leg, but at the same time, DC will NOT penalize YOU for having people in your organization that are just one or two wide.

As you saw in the examples above, look at all the people who were just 3 or 4 stars. In theory, they may only be a 4 star because they only had one strong leg. But as you saw in the example, the computer Dynamically Compressed those people and skipped over them and paid you instead.

The bottom line is this; in order to maximize your **URB**, your goal should always be to get to 7 Star or higher as fast as you can.

***ALSO, Did I mention that you get to re-insert yourself TWO MORE TIMES!***

Lastly, whenever you reach the ranking of a 4 Star, Zrii will allow you to re-enroll yourself into the matrix with a 2<sup>nd</sup> business center. What a 2<sup>nd</sup> Business Center (BC2) means is that Zrii will allow you re-insert yourself anywhere you want to that is still open. And under that BC2, so long as it places an AS, you will earn your URB just the same as you do in your original Business Center (BC1).

Additionally, since there is nothing preventing you from having 4 people on your front line, some people suggest that you could put your BC2 right on the front line of your BC1. That way, all of the volume you create in the first 8 Dynamically Compressed levels of your BC2 will also get paid inside your Dynamically Compressed nine levels in your BC1. It is almost as if you are making twice as much money on half as much work.

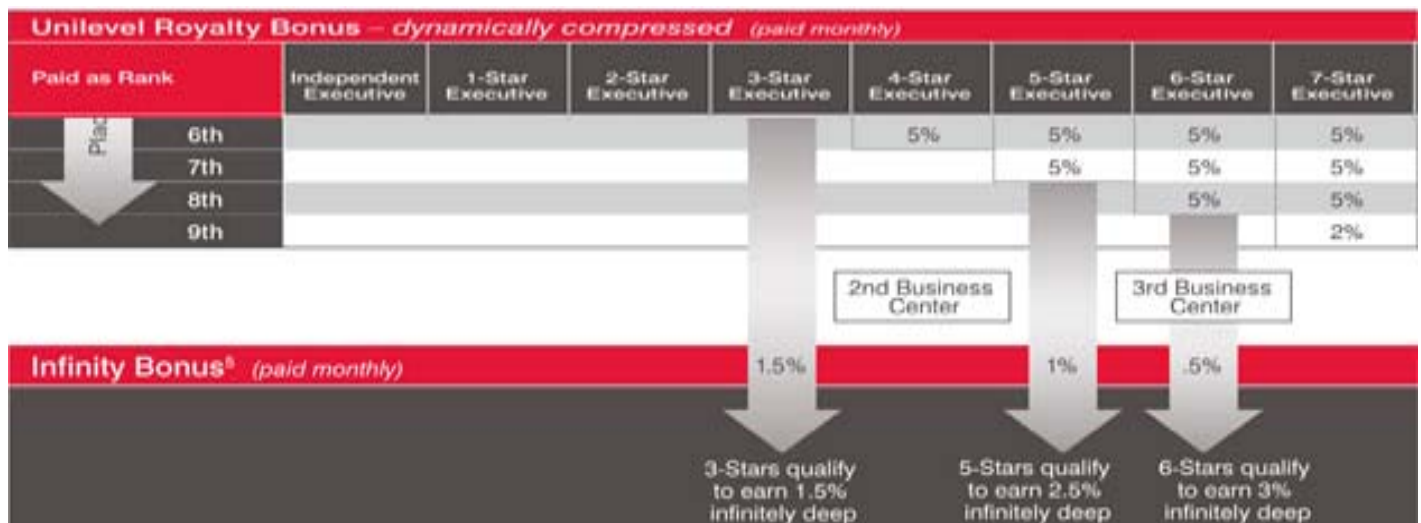
Other people suggest you should put your BC2 somewhere below some of your stronger people to reward them. This way, instead of you always being your people’s upline, now you can be the downline of your downline. There are many different schools of thought as to where is the best spot to put your BC2, but feel free to contact me to discuss which strategy might work best for you.

And as if two spots weren’t enough, when you become a 6 Star, Zrii will give you yet another Business Center. This 3<sup>rd</sup> Business Center (BC3) will also pay you 9 Dynamically Compressed levels for all of the volume you put below it. Imagine also what would happen if you put your BC3 frontline to your BC2 which is frontline to your BC1. It like you get to triple dip and get paid almost 3 times as much for the same effort.

The other exciting thing is if you are married, Zrii will also allow your sponsor to enroll your spouse too. Considering you both get the ability to have 3 Business Centers, it is like you get 6 positions inside the matrix. Wow, as if one spot wasn’t enough, can you imagine what it is like to be able to get 6 times as much?

**Quite frankly, if these 2 extra Business Centers don’t get you excited, then I don’t know what will!**

***4. The Infinity Bonus (IB)***



The Infinity Bonus is a bonus that will pay you for people who are placed outside of the number of the compressed levels that you qualify for. This is a cool bonus that allows you to get paid for people who would previously have fallen outside of your pay grade.

As you will see from the Prosperity Plan, once you become a 3 Star, you will get **1.5%** off of anyone who falls outside of your 5<sup>th</sup> simple compressed level. When you become a 5 Star, it will also pay you an **ADDITIONAL 1%** for all of the people outside your 7<sup>th</sup> compressed level. And lastly, when you become a 6 Star, you will get an **ADDITIONAL .5%** for everyone outside of your 8<sup>th</sup> compressed level.

Now here is a little bit of a confusing point to bring up. As we explored above in the **URB**, it focused on your “**DYNAMICALLY COMPRESSED**” levels. Whereas the **IB** focuses on your “**SIMPLE COMPRESSED**” levels. To try to explain the difference, consider the following. “Simple Compression” is where the computer will skip over (compress) anyone who does not place a product order in any given calendar month. Whereas “Dynamic Compression” is where the computer will **BOTH** skip over anyone who doesn’t place a product order in any given calendar month **AND** anyone whose autoship falls outside of their pay grade for their specific star ranking.

The next issue about the **IB** is that it can only be paid to one person. For instance, let’s imagine that you were a 3 Star and you were on the hundredth and first level of Jason Domingo’s (our Master Distributor) organization. And since he is a 10 Star in Zrii, would it be fair for Jason to also receive the 1.5% infinity bonus on the same autoship that you are receiving it on? Let’s take it a step further, let say that all 100 people in your upline between you and Jason Domingo were also at least a 3 Star or higher, would it make sense to also give them the 1.5% commission on the autoship in question.

Well, if you do the math, it would be like Zrii would be paying out 150% infinity bonuses for every item sold beyond your 5<sup>th</sup> compressed level. It’s like saying that Zrii would be paying out \$360 in infinity bonuses on every \$240 product that it sells. Obviously, that wouldn’t be possible to do, so that is why the moment someone in your organization below you achieves the same 3 Star, 5 Star, or 6 Star ranking, then they will take over that portion of the bonus wherever it left off.

But if you think about it, this is indeed the one bonus that you **DO** want to disappear. The reason you would want it to disappear is because if people below you are hitting the rankings of say a 6 Star, then that means you have a very healthy organization below you and you are probably well on your way to completing your journey of becoming a 10 Star.

As an example, in order to become a 6 Star, you need to have at least three 3 Stars below you. It seems to me that most 6 Star organizations would most likely have their three 3 Stars on their front line, or at least very close to them. So, in the case of a 6 Star, who has three 3 stars on their front line, instead of earning the full 3% infinity bonus, the 6 Star would only be earning half of it to infinity. In other words, they would be collecting the 1% infinity bonus from being a 5 Star, and the .5% bonus for being a 6 Star, **BUT**, the 1.5% infinity bonus for being a 3 Star would disappear and would be passed on to his the 3 Stars on his front line and that 1.5% would be paid to them.

Think of it this way, that for **EVERY** Auto Ship, there are 3 separate torches attached to that single order. The computer will pay out a 1.5% bonus to the person who is holding the 3 Star torch associated with that Auto Ship. Then the computer will also look to see who is holding the 5 Star torch that belongs to that AS and it will pay that torch holder 1%. Lastly, the computer will look to see who is holding the 6 Star torch for that AS and it will pay them .5% of whatever that AS is.

From time to time, the torches will be passed down the chain to whoever qualifies to hold them. You see, the moment you become a 3 Star, your 3 Star or higher upline leader above you will pass all the 3 Star torches that they used to hold for all of the AS's that fall on your 6<sup>th</sup> level or deeper. Likewise, when you become a 5 Star, your 5 Star or higher upline leader will pass all of their 5 Star torches to you for any of the people who fall on your 8<sup>th</sup> level or deeper. And lastly when you become a 6 Star, you will get all of the 6 Star torches that are associated with any of your AS's that fall on your 9<sup>th</sup> level or deeper.

But, keep in mind one thing; the torches that you are holding are only temporary. You too will have to pass them on to the people below you that obtain those same 3, 5, and 6 Star rankings.

Sounds confusing doesn't it? Don't worry, Zrii has a very sophisticated computer system to keep track of everything. But for those of you who want to see an illustration of how it works in an actual example, Look at this example. For instance, here is a chart of 4 different Auto Ships and a chart that show who in your upline or downline will receive both the **URB** and the 3 different **IB**'s associated with those AS's. Imagine that everyone on the chart has an active Autoship for themselves EXCEPT for FRANK and that your downline and upline looked something like this:

<b>WHO</b>	<b>Star Rank</b>	<b>Who gets Tori's URB and IB</b>	<b>Who gets Victors's URB and IB</b>	<b>Who gets Rob's URB and IB</b>	<b>Who gets Betty's URB and IB</b>
Fred	10 Star				2% URB
Sally	4 Star				
Mary	9 Star			2% URB	5% URB <b>.5% (6 Star)</b>
Jessica	7 Star	2% URB	2% URB	5% URB <b>.5% (6 Star)</b>	5% URB <b>1% (5 Star)</b>
<b>You</b>	6 Star	5% URB and <b>.5% (6 Star IB)</b>	5% URB <b>.5% (6 Star)</b> and <b>1% (5 Star)</b>	5% URB <b>1% (5 Star)</b>	5% URB
George	3 Star				<b>1.5% (3 Star)</b>
David	5 Star	5% URB <b>1% (5 Star IB)</b>	5% URB	5% URB <b>1.5% (3 Star)</b>	5% URB
Carey	4 Star	5% URB	5% URB <b>1.5% (3 Star)</b>	5% URB	5% URB
Frank	3 Star No AS				
Raphael	3 Star	5% URB <b>1.5% (3 Star IB)</b>	5% URB	5% URB	7% URB
Jake	2 Star	5% URB	5% URB	7% URB	4% URB
Tim	1 Star		7% URB	4% URB	2% URB
<b>Betty</b>	1 Star		4% URB	2% URB	
<b>Rob</b>	1 Star	7% URB	2% URB		
<b>Victor</b>	IE	4% URB			
Gabriel	IE	2% URB			
<b>Tori</b>	IE				

So, let's talk about who is holding the 3 different torches for Tori's AS. In this example, the first 3 Star who is 6 or more simple compressed levels above Tori is Raphael and he will be paid 1.5% for Tori's AS. Next, the first 5 Star that is at least 8 simple compressed levels away from Tori is David and he will be paid 1% off of Tori's AS. Likewise, the first 6 Star that is at least 9 simple compressed levels away from Tori is YOU. Therefore, YOU will get paid the .5% **IB** for Tori's AS.

I guess this is a good place to illustrate what is the difference between Actual Levels, Simple Compressed Levels, and Dynamically Compressed Levels. You see Tori falls on YOUR 12<sup>th</sup> Actual Level, on your 11<sup>th</sup> Simple Compressed Level, and on your 8<sup>th</sup> Dynamically Compressed Level.

Next, let's talk about who is holding the 3 different torches for Victor's AS. In this example, the first 3 Star who is 6 or more compressed levels above Victor is Carey and he will be paid 1.5% for Victor's AS. One thing interesting to point out is that though Raphael is the closest 3 Star to Victor, Raphael would NOT receive an **IB** for Victor. Instead, Raphael would receive his 5% **URB** bonus for Victor falling on his 5<sup>th</sup> dynamically compressed level.

Remember, the **IB** is only paid to those AS's that fall outside of the 6<sup>th</sup> simple compressed level for the 3 Star portion, the 8<sup>th</sup> simple compressed level for the 5 Star portion, or the 9<sup>th</sup> simple compressed level for the 6 Star portion. Next, the first qualified 5 Star that is at least 8 levels away from Victor is YOU and YOU will be paid 1% **IB** off of Victor's AS.

Again, please note, that even though David is a 5 Star below you, he does NOT block your **IB** for Victor, because Victor is still inside David's first 7 simple compressed levels. Sure, David still gets paid a bonus for Victor, but instead of getting the **IB**, he is receiving the **URB** for Victor's AS. Likewise, the first 6 Star that is at least 9 levels away from Victor is also YOU. Therefore, YOU will get paid the .5% **IB** for Victor's AS. This is an example where you receive BOTH the 5 Star and the 6 Star **IB** on someone, because no one below you is blocking you for that AS.

Next, let's talk about who is holding the 3 different torches for Rob's AS. In this example, the first qualified 3 Star who is 6 or more levels above Rob is David and he will be paid 1.5% for Rob's AS. Next, the first qualified 5 Star that is at least 8 levels away from Rob is YOU, and you will be paid 1% off of Rob's AS. Likewise, the first 6 Star that is at least 9 levels away from Rob is Jessica and she will get paid the .5% **IB** for Rob's AS.

Finally, let's discuss who is holding the 3 different torches for Betty's AS. In this example, the first qualified 3 Star who is 6 or more levels above Betty is George and he will be paid 1.5% for Betty's AS. Likewise, Jessica is also the first qualified 5 Star that is at least 8 levels away from Betty and Jessica will be paid 1% for Betty's AS. Likewise, the first 6 Star that is at least 9 levels away from Betty is Mary and Mary will get paid the .5% **IB** for Mary's AS.

One last cool thing I want to point out is the scenario where you can receive both the **URB** and **IB** on the same AS. Because the **IB** is based on Simple Compression and NOT on Dynamic Compression, there could actually be instances where you can receive both the **URB** and the **IB** for the same AS. For example, look at Tori's AS. You will see that even though Tori falls on your 12<sup>th</sup> ACTUAL level, you will get the **IB** of .5% for her because she is on your 11<sup>th</sup> simple compressed level and because you are the first 6 Star outside of their 8<sup>th</sup>

simple compressed level. But the cool thing is that since she falls on your 8<sup>th</sup> Dynamically Compressed level, you also get the 5% **URB** for her too. **You are getting paid twice for her! HOW COOL IS THAT???**

## 5. *The Matching Bonus (MB)*

Matching Bonus <sup>6</sup> (paid monthly)		*Must enroll 1 person on AS per month in order to earn the monthly Matching Bonus, through 6-Star Executive.									
	10%	10%	10%	15%	15%	15%	20%	20%	20%	20%	20%

The Matching Bonus is designed to financially bribe you to make sure that you spend a lot of time helping out every single person that you sponsor. You see in other Network Marketing firms that don't have a matching bonus, there is no real incentive to help out specific individuals. It seems like in those other structures, people will sign up a ton of people as if they are just throwing mud at the wall to see which one sticks.

Sure, the people in those other Network Marketing companies want their entire organization to do well, but there is no real incentive to help out any specific individual. Whereas with Zrii, they ingeniously put in a huge financial reward to make sure that you stick around to help ALL of your personally sponsored people to become very successful too. The way it works is that Zrii will pay you up to 20% of whatever the **URB** is for each of your personally sponsored people. More specifically, it pays 10% if you are a 2 Star and below, it pays you 15% if you are a 3 Star through a 5 Star, and it will pay you 20% the moment you become a 6 Star or higher. This way, your bonus will Match 20% of what EACH of your personally sponsored's **URB** income is.

In order to get the bonus, though, you do need to enroll at least one new person that month. If for some reason you fail to enroll someone in any given month, then you won't get paid the **MB** for that month. Also, because Zrii realizes that some people will want to take more time off and stop working really hard once they reach a certain level in the organization, they decided to remove the requirement of having to sponsor one person a month once you become a 7 Star.

When you fully grasp the magnitude of this bonus, it will probably become your favorite one. Think of it this way, for every 5 people you enroll, it is as if you just re-inserted yourself in the matrix again because five 20% bonuses add up to 100%. So, when you help your 5 people to be each earning \$10,000 a month with their **URB** then Zrii will pay you \$10,000 that month too (5 people X \$10,000 X 20% = \$10,000).

## 6. *The All Star Bonus (ASB)*

<b>3% All Star Bonus</b> (paid quarterly)	3% of total commissionable sales paid to qualified 8-Star, 9-Star, and 10-Star Executives. 1% of the bonus is paid pro rata at each rank.
--	---

8-Star Pool	9-Star Pool	10-Star Pool
1%	1%	1%

The All Star Bonus is a profit sharing bonus. Each quarter, Zrii will set aside 3% of the total commissionable sales for that quarter and share it amongst all of the 8, 9 and 10 Stars. More specifically, they will create three separate 1% pools. In the first pool, it will be split evenly amongst all of the 8, 9, and 10 Stars. Then the second pool will be split evenly between all the 9 and 10 Stars. Then the 3<sup>rd</sup> 1% pool will be split just amongst all the 10 Stars.

Another way to think about the **ASB** is that it is like a profit sharing bonus. This is the bonus that will encourage all of the 8, 9 and 10 stars to help out every one in Zrii, regardless if the person is in their downline or not. This is the bonus that will allow you to benefit from how well the company is doing as a whole, instead of just benefiting from how well your particular group is doing. This is the bonus that will help the leaders of Zrii to foster an environment of teamwork.

This bonus should not be taken lightly. Ask yourself, what is Bill Farley known for? He is known for creating billion dollar brands, right? Well, if Zrii were to hit \$1,000,000,000 in annual sales, that would equate to quarterly sales of \$250,000,000. In this example, Zrii would set aside \$7,500,000 and place it into a kitty. It would then take \$2,500,000 and split it evenly amongst all of the 8, 9, and 10 Stars. It would then take another \$2,500,000 and split it evenly amongst the 9 and 10 Stars. And then finally, it would take the last \$2,500,000 and split it evenly amongst just the 10 Stars. And this would be done EACH quarter!

Clearly there is a much larger incentive to become a 10 Star than just an 8 Star. But what I love the most about this bonus is that there is a huge incentive for all of the 8, 9, and 10 Stars to do whatever they can to help the entire company Zrii to achieve stellar success. We all know, the greater Zrii does as a whole, the greater we all do individually too.

---

## 7. *The Founder's Bonus (FB)*

### 2% Founders Bonus (paid annually)

One share of 2% of new market commissionable sales will be paid as a royalty, to any Independent Executive who attains the rank of 7-Star Executive or above, within 1 year of a country launch. Bonus is 1% for each successive year. Note: Rank must be maintained 9 out of 12 months in a calendar year in order to continue to participate in the Founders Bonus.

The Founders Bonus is yet another profit sharing bonus and it is currently open to anyone he hits the 7 Star level prior to 10/1/2008. So long as you qualify as a 7 Star executive by 9/30/08, you will become a Founder. In order to remain in the **FB**, you will need to maintain the rank of a 7 Star at least 9 out of 12 calendar months each year.

For the 1<sup>st</sup> year of Zrii's existence, Zrii will set aside 2% of all the commissionable sales that transpired from 10/1/2007 through 9/30/08. Then they will evenly divide it by the number of people who qualified as a 7 Star or higher by the cutoff date.

Then in years 2009 and beyond, they will set aside just 1% of commissionable sales and split it amongst all of the remaining founders. Please note, once the **FB** deadline of 9/30/08 passes, no one will ever be admitted to that exclusive club for USA and Canada again. The details haven't yet been finalized, but they should be having a **FB** for each and every new country that we enter. More details will be released as we get closer to the launching date of other countries.

---

I hope that this tutorial has given you a better understanding of how Zrii's Prosperity Plan works. Should you have any additional question about the plan, please feel free to email me at [Amalaki-Drink@CashRightAway.com](mailto:Amalaki-Drink@CashRightAway.com) for answers to any of your questions. All examples listed herein are hypothetical. This tutorial does not guarantee income. It is strictly for illustrative purposes and is designed to explain how the Prosperity Plan works. All information is subject to change by Zrii at any moment. Please refer to the Zrii Prosperity Plan for details about how commissions are calculated. Douglas Schwartz is an Independent Executive with Zrii. Zrii is a registered trademark of Zrii LLC. This explanation is Copyright 2008 Douglas Schwartz, all rights reserved. This PDF tutorial may be reproduced, provided it is not altered in any way shape or form. For even more information about Zrii, please go to <http://www.Amalaki-Drink.Blogspot.com>